

Fish Camp 2018



Howdy,

I would like to thank you for your consideration in sponsoring Fish Camp 2018. Fish Camp is the largest student-run extended orientation program in the nation, led by more than 1,100 students at Texas A&M University who are passionate about successfully transitioning freshmen into Texas A&M by sharing with them the traditions and values of our university. Throughout the month of August, Fish Camp transitions over 6,300 students, or over 62% of the freshman class, from high school to Texas A&M University.

Fish Camp is continually trying to keep up with the quick growth the incoming freshmen class experiences each year. Fish Camp is funded solely through freshman registration fees, membership dues, and by generous donors like you! As we expand our orientation program to reach more freshmen, our costs continue to increase in order to facilitate camp. Last year, because of the support of our sponsors, we were able to provide scholarships to high financial need students who applied for a scholarship to attend camp. We would love for you to become a part of our tradition by helping us to continue to provide the same opportunity this year and would be grateful if you helped in sponsoring our extended orientation program. There are multiple areas in which we are seeking assistance, whether that be in monetary giving or in-kind gifts, to help Fish Camp 2018 run. Below you will see a better description of how you can help our organization.

Monetary areas include:

- Freshman and Counselor Scholarships or Endowed Gifts. You can donate towards the *Fish Camp Membership Endowment* to assist student volunteers with the \$215 fee to go to camp. Additionally, you can donate towards the *Fish Camp Scholarship Endowment* to assist freshmen with the \$225 registration fee.
- Emergency Protocol items including walkie talkies, first aid kits, at-camp schedules, and other supplies used to facilitate emergency response. Operational expenses including camp room sound equipment, auxiliary cords, banner stands/poles, and camp room reinforcements of the mission and values of Fish Camp. You can donate towards the *Fish Camp Endowment* to support us in all of these areas!
- Giving directly to our Fish Camp annual fund by writing a check directly to Fish Camp for this year's scholarships and expenses.

In-kind gifts and sponsor specific items include, but are not limited to:

- Approximately 7,000 black, white, or maroon lanyards for freshmen nametags to be delivered by July 6th
- Approximately 2,000 colored lanyards for counselor nametags (there will be 7 colors) to be delivered by July 6th
- Approximately 7,000 reusable water bottles for freshmen and 1,300 for counselors to be delivered by July 6th
- Themed gift baskets or items that could be included in a gift basket, donations, or service vouchers to be included in the silent auction for our annual Fundraising Gala (to occur on April 14th, 2018)
- Food donations for trainings, retreats, Gala, and banquets

All sponsors who pledge to our minimum level are recognized on our Fish Camp website. Starting at our fourth sponsorship level, sponsors will be recognized at Fish Camp send-off. Fish Camp send-off is the first in-person interaction freshmen have with Fish Camp. There are seven individual send-off events held at Reed Arena from July 27th to August 17th. The send-off shirt is the official shirt that is used to identify Fish Camp counselors. Over the course of a month, there will be 1,158 counselors wearing the shirt, and more than 6,000 freshmen and thousands of parents arriving at send-off.

Attached, you will find a chart of how your donation will be acknowledged. Again, we appreciate your consideration in becoming a sponsor of Fish Camp 2018. For questions and further inquiries, please feel free contact me directly.

Spencer Ryan Krumholz '18 | Director of External Relations

Fish Camp | Texas A&M University

o: (979) 845-1627

fcamp-er@dsa.tamu.edu



Fish Camp 2018

Sponsorship Opportunities

Sponsorship Level

All sponsorships must be secured by May 10th to guarantee benefits

Select	Level	Benefits
	\$250 -\$749	<ul style="list-style-type: none"> Sponsor's name featured on the Fish Camp website
	\$750 -\$1499	<ul style="list-style-type: none"> Sponsor's name featured on the Fish Camp website Advertisement, flyer, or coupon in freshmen resource folder (maximum 5.5" x 8.5")
	\$1500 -\$2249	<ul style="list-style-type: none"> Sponsor's name featured on the Fish Camp website Advertisement, flyer, or coupon in freshmen resource folder (maximum 5.5" x 8.5") Sponsor's name placed on the back of send-off shirt, at the bottom of the shirt
	\$2250 -\$2999	<ul style="list-style-type: none"> Sponsor's name featured on the Fish Camp website Advertisement, flyer, or coupon in freshmen resource folder (maximum 8.5" x 11") Sponsor's name placed on the back of send-off shirt, at the bottom of the shirt
	\$3000 -\$6999	<ul style="list-style-type: none"> Logo featured on the Fish Camp website Advertisement, flyer, or coupon in freshmen resource folder (maximum 8.5" x 11") 2" x 4" logo on the back of send-off shirt, on the middle of the shirt
	\$7000 -\$14,999	<ul style="list-style-type: none"> Logo featured on the Fish Camp website Advertisement, flyer, or coupon in freshmen resource folder (maximum 8.5" x 11") 3" x 5" logo on the back of send-off shirt, at the top of the shirt Logo placed on the Fish Camp brochure mailed to the freshmen class Banner displaying your company's logo at send-off
	\$15,000+	<ul style="list-style-type: none"> Logo featured on the Fish Camp website Advertisement, flyer, or coupon in freshmen resource folder (maximum 8.5" x 11") 3" x 5" logo on the back of send-off shirt, at the top of the shirt Logo placed on the Fish Camp brochure mailed to all freshmen Opportunity to hand-out merchandise at send-off, pending approval by Fish Camp Framed "Proud Sponsor of Fish Camp 2018" certificate for business or office Banner displaying your company's logo at send-off At-camp promotions seen by all freshmen and Fish Camp membership

Sponsor/Business Name: _____
 Contact(s): _____
 Mailing Address: _____
 Contact Phone: _____
 Contact Email Address: _____
 Sponsorship/In-kind Gift Amount: _____
 Brief Description of In-kind Gift: _____

Please mail this form with check made payable to "Fish Camp" to the address below:

Fish Camp
 Attn: Donna Lee Sullins
 Texas A&M University Student Activities
 1236 TAMU College Station, TX 77843

Please email your company logo electronically and any questions or concerns to fcamp-er@dsa.tamu.edu

*** For tax deductible donations, make checks payable to "Texas A&M Foundation" and include "Fish Camp Scholarship Endowment 0434591" in the memo line. Then, mail checks to the Fish Camp address above.**

**Fish Camp reserves the right to decline any sponsorship offers that are not in line with the mission of our organization.

If you do not see a sponsorship level that meets your wants or needs, please do not hesitate to contact Spencer Krumholz directly at (979) 845-1627 or fcamp-er@dsa.tamu.edu.